

Kevin S. Trowbridge, Ph.D., APR, MPRCA

Curriculum Vitae

PROFILE

With more than two decades of experience as a university educator, Dr. Trowbridge currently serves as chair of the Department of Public Relations and director of the Master of Science in Strategic Communication & Leadership program at Belmont University, where he joined the faculty in 2011. Before returning to the classroom to teach, Trowbridge practiced strategic communication for nearly a decade in various organizations, including a higher education association, a university, a healthcare organization, and a credit union. He continues to practice what he teaches by consulting with small businesses and providing pro bono work for mission-centered nonprofits.

EDUCATION

Doctor of Philosophy, Communication May 2013

Regent University, Virginia Beach, Virginia

Specialization: Media Effects, Social Media, and Public Relations

Dissertation: *Building and Maintaining Relationships in the Digital Age: Measuring the Effects of Social Media Engagement on Organization-Public Relationships*

Master of Arts, Communication

May 1999

The University of Memphis, Memphis, Tennessee

Concentrations: Interpersonal and Organizational Communication

Bachelor of Arts, Communication Arts (Public Relations Emphasis)

May 1996

Union University, Jackson, Tennessee

Major: Public Relations | Minor: Marketing and Management

CERTIFICATIONS

Accredited in Public Relations (APR)

2015–present

Universal Accreditation Board

CURRENT ROLES

Graduate Program Director, M.S. in Strategic Communication & Leadership

August 2023–present

Chair, Department of Public Relations

August 2020–present

Associate Professor of Public Relations

August 2019–present

Document Navigation

The following are internal hyperlinks aligned with institutional review categories for ease of navigation:

Academic Employment

Non-Academic Employment

Courses Taught

Theses & Professional Projects Advised

Research Interests

Scholarship

Type I

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Other Scholarly & Creative Activities

Service to the University

Service to the College & School

Service to the Department & Program

Professional Affiliations

Service to the Profession

Community & Church Affiliations

Service to the Community & Church

Honors & Awards

ACADEMIC EMPLOYMENT ▲

Graduate Program Director, M.S. in Strategic Communication & Leadership August 2023–present
Chair, Department of Public Relations August 2020–present
Associate Professor of Public Relations August 2019–present
Faculty Director, Tower Creative Communications August 2013–August 2023
Director, Social Media Management Program August 2019–July 2020
Assistant Professor of Public Relations August 2013–July 2019
Instructor of Public Relations August 2011–July 2013
 Belmont University, Nashville, Tennessee

Adjunct Instructor October 2017–April 2019
 California Baptist University, Riverside, California

Lecturer in Public Relations August 2010–July 2011
Faculty Adviser, Student Media August 2005–July 2011
Instructor in Public Relations August 2005–July 2010
 Lee University, Cleveland, Tennessee

Teaching Assistant August 2003–May 2005
 Regent University, School of Communication & the Arts, Virginia Beach, Virginia

Course Developer & Instructor August 2004–July 2005
 Regent University, School of Undergraduate Studies, Virginia Beach, Virginia

Adjunct Instructor August 2004–May 2005
 Tidewater Community College, Virginia Beach, Virginia

Adjunct Instructor August 1998–May 2000
 Union University, Jackson, Tennessee

NON-ACADEMIC EMPLOYMENT ▲

Founder, Strategist, and Consultant January 2009–present
 Social Blueprint Communications, Smyrna, Tennessee

Vice President for Communications August 2001–August 2003
Director of Communications August 2000–July 2001

Council for Christian Colleges & Universities, Washington, D.C.

- Researched, planned, implemented, and evaluated a national marketing campaign, making the case for Christ-centered higher education.
- Oversaw the development of resource-rich websites for the council's members, including a separate site dedicated to off-campus study programs for students at member institutions.
- Advised 60-person international staff on communication matters.

Director of Marketing January 1999–August 2000
 Union University, Jackson, Tennessee

- Developed and executed strategic marketing, advertising, and public relations plans for the university, including recruitment marketing efforts in coordination with the Office of Admissions.
- Coordinated the production of all print and digital publications.

Regional Director of Marketing & Communications

August 1998–December 1998

Methodist Healthcare – West Tennessee Division, Jackson, Tennessee

- Planned and implemented regional marketing and advertising efforts for eight regional hospitals.
- Assisted in the development of corporate and division-wide marketing plans and initiatives.

Director of Communications

February 1998–December 1998

Methodist LeBonheur Healthcare – Jackson Hospital, Jackson, Tennessee

- Coordinated all external communications, including the development of the hospital's first website and all publications.
- Facilitated internal communication during Methodist Healthcare's acquisition of Regional Hospital of Jackson from Columbia/HCA Healthcare.

Acting Director of Public Relations

October 1997–February 1998

Union University, Jackson, Tennessee

- Directed university communications, publications, media relations, advertising, marketing, and community relations.
- Managed \$400,000 public relations budget and supervised three staff and outside vendors.

Director of News & Information

January 1997–February 1998

Union University, Jackson, Tennessee

- Researched, wrote, and pitched stories to local, regional, and national media.
- Facilitated media interviews with university administration and faculty.

Reporter, Photographer, and Copy Editor

June–August 1996

Cave Country Newspapers, Horse Cave, Kentucky

- Reported, wrote, and edited news content for three weekly newspapers.

Director of Communications

April 1995–August 1995

Leaders Credit Union, Jackson, Tennessee

- Assisted with the rollout of a new name and brand.
- Developed new marketing materials.
- Coordinated employee incentive program.

COURSES TAUGHT



U = Undergraduate | G = Graduate | UG = Undergraduate and Graduate (Cross-listed)

D = Developed or Substantially Revised

IP = In Person | O = Online | OCS = Off-Campus Study

Belmont University

- BEL 1015: First-Year Seminar (U | D | IP)
- MDS 1500: Mass Media & Society (U | IP)
- PRL 1180: Public Relations Principles (previously Introduction to Public Relations) (U | D | IP, O)
- PRL 1895: Public Relations Leadership (U | D | IP)
- PRL 1895: Preparing for the Certificate in Principles of Public Relations Exam (U | D | IP | 1 cr.)
- PRL 2010: Tower Creative Practicum (U | D | IP, O | 1 cr.)
- PRL 2130: Public Relations Writing I (U | D | IP)
- PRL 2180: Public Relations Writing II (U | D | IP)
- PRL 2710: Social Media & Strategic Communication (U | D | IP, O)
- PRL 2810: Public Relations Cases (U | D | IP, O)
- PRL 2820: Public Relations Design & Production (U | D | IP)
- PRL 2990: Independent Study (U | D | O | 3 cr.)

- PRL 3180: Public Relations Research (U | D | IP)
- PRL 3380: Social Media Measurement & Analytics (U | D | IP, O)
- PRL 3895: AI for Strategic Communicators (UG | D | O)
- PRL 6895: Dollyology—Branding, Communication & Leadership in the Dollyverse (UG | D | IP)
- PRL 3950: Public Relations as Social Blueprint (U | D | IP | OCS)
- PRL 3950: COVID-19 through the Lens of Public Relations (U | D | O)
- PRL 3990: Independent Study (U | D | O | 3 cr.)
- PRL 4380: Social Media Planning & Management (U | D | IP, O)
- PRL 4015: Strategic Communications Senior Capstone (U | D | IP, O)
- PRL 4895: Agency Management (U | D | IP)
- PRL 4990: Independent Study (U | D | O | 3 cr.)
- EDU 6430: Digital Technology and Higher Education (G | D | IP)
- OLC 6202: Branding, Communication, and Impact (G | IP)
- SCL 6110: Foundations of Strategic Communication (G | D | IP)
- SCL 6310: Values-Aligned Communication & Leadership (G | D | O)
- SCL 6430: Strategic Planning & Management (G | D | IP)
- SCL 6450: Branding & Influence (G | D | O)
- SCL 6895: Diffusion of Disruptive Innovations: AI, AR, and More (G | D | IP)
- SCL 6895: AI for Strategic Communicators (UG | D | O)
- SCL 6895: Dollyology—Branding, Communication & Leadership in the Dollyverse (UG | D | IP)
- SCL 6990: Independent Study (G | D | O | 3 cr.)
- SCL 6994: Thesis Directed Study (G | D | O | 3 cr.)
- SCL 6995: Thesis (G | D | O | 3 cr.)
- SCL 6997: Professional Project (G | D | O | 3 cr.)

California Baptist University

- COM 113: Oral Communications (U | O)
- COM 550: Global Intercultural Communication (G | O)
- PRL 505: History & Theory of Public Relations (G | O)
- PRL 510: Public Relations Research & Evaluation (G | O)
- PRL 520: Specialized Writing for Public Relations (G | O)
- PRL 570: Marketing & Communication Programs (G | O)

Lee University

- COMM 159: Communicating with Your Strengths (U | D | IP)
- COMM 205: Communication Practicum (U | D | IP | 1 cr.)
- COMM 282: Principles of Journalism (U | D | IP)
- COMM 284: Principles of Public Relations (U | IP)
- COMM 312: Reporting and Writing (U | D | IP)
- COMM 314: Public Relations Writing (U | IP)
- COMM 317: Public Relations Writing for Organizational Media (U | D | IP)
- COMM 355: Event Planning and Management (U | IP)
- COMM 356: Media Relations (U | D | IP)
- COMM 403: Communication Internship (U | D | IP | 1-3 cr.)
- COMM 430: Public Relations Cases & Campaigns (U | IP)
- COMM 430: Public Relations Planning & Management (U | D | IP)
- COMM 493: Contemporary Topics: Social Media & Public Relations (U | D | IP)
- TCOM 365: Innovation and Social Media (U | D | IP)

Regent University

- UCM 460: Introduction to Journalism (U | D | O)
- UCM 340: Rhetorical Communication (U | D | O)
- UCM 300: Small Group Communication (U | D | IP, O)
- JRN 633: Broadcast News Writing and Editing (G | O)
- COM 600: Communication Ethics and Worldview (G | O)
- JRN 611: Converged Media Writing and Editing (G | O)
- JRN 650: Editorial Management (G | O)
- JRN 685: Trends and Issues in Converged Media (G | D | IP)

Tidewater Community College

- SPD 100: Principles of Public Speaking (U | IP)

Union University

- COM 395: Computer-Mediated Communication (U | D | IP)
- COM 423: Practical Applications in Public Relations (U | D | IP)
- COM 323: Introduction to Public Relations (U | IP)

THESES & PROFESSIONAL PROJECTS ADVISED

C = served as chair or primary faculty mentor.

- Cody, N. (2025). *The influence of emotive aesthetics on the perceived truthfulness and perceptibility of data visualizations* [Master's thesis, Belmont University]. (C)
- Callahan, S. (2025). *Crafting a personal brand with depth, voice, and vision for the emerging thought leader* [Master's professional project, Belmont University]. (C)
- Brush, J. (2025). *AI training program for strategic communication professionals* [Master's professional project, Belmont University]. (C)
- Toy, A. (2025). *Strategic communication plan for Belmont's Reunion Weekend 2026* [Master's professional project, Belmont University]. (C)
- Conder, K. (2024). *Uniting voices, amplifying impact: A strategic communication plan for Voces de Nashville Spanish language school* [Master's professional project, Belmont University]. (C)
- Easterly, J. (2024). *Shading the Limelight: A communication audit* [Master's professional project, Belmont University]. (C)
- Jones, M. (2024). *Sober curiosity and the development of Mock Co. Nashville* [Master's professional project, Belmont University]. (C)
- Prince, J. (2024). *The crisis chronicles: Navigating communication in turbulent times* [Master's professional project, Belmont University]. (C)
- Hinca, M. (2024). *SWAP3: A public awareness campaign* [Master's professional project, Belmont University]. (C)
- Hyche, K. (2024). *Crisis action planning: A strategic approach to effective leadership* [Master's professional project]. (C)
- Newsome, H. (2021). *The COVID-19 pandemic's effects on student experiences and alumni perceptions* [Master's thesis, Belmont University].
- Tichacek, A. (2016). *Portrait of a soul* [Undergraduate honors thesis, Belmont University].

Ward, M. (2016). *Assessing students' awareness of and attitudes about their digital footprints* [Master's thesis, Belmont University]. (C)

RESEARCH INTERESTS

Grounded in faithful critical realism, my research explores strategic communication as a meaning-making practice, investigating how leaders, educators, and organizations steward truth, relationships, and emerging technologies to shape ethical, purpose-driven communication.

- Strategic Communication Leadership and Professional Identity Development
- Pedagogy, Curriculum Design, and Assessment in Strategic Communication Education
- Organization–Public Relationships and the Construction of Meaning
- Social Media, Artificial Intelligence, and Emerging Communication Technologies
- Innovation, Adoption, and Change in Organizational Contexts
- Communication, Faith, and Values-Informed Leadership

SCHOLARSHIP

Published Books, Chapters, and Peer-Reviewed Articles [Type I]

Rees, S., Trowbridge, K., Lebor, D., Theofilou, A., Wayne, M., O'Toole, C., Whitt, M. (2023). *Seeking a new way of working in the public relations industry: A global view from emerging young public relations professionals* [Research report]. Public Relations and Communication Association.

Trowbridge, K. (2019). *Public relations: Principles, process, and practices*. Kendall-Hunt.

Trowbridge, K. (2019). [Review of the book *A practical guide to ethics in public relations*, by R. Luttrell & J. Ward]. *Journalism & Mass Communication Educator*, 73(4), 488-490.

Kleinmann, C., & Trowbridge, K. (2018). The power of the nano-influencer: 'Scampers' as a microcosm of a market. In I. Wright (Ed.), *Influencer marketing guidebook* (Vol. 1) (pp. 130-133). Access Intelligence.

Trowbridge, K. S. (2013). *Building and maintaining relationships in the digital age: Measuring the effects of social media engagement on organization-public relationships* (Publication No. 3572827) [Doctoral dissertation, Regent University]. *ProQuest Dissertation and Theses Global*.

Trowbridge, K. (2012). A Christian perspective on communication and media. In D. S. Dockery (Ed.), *Faith and learning: A handbook for Christian higher education* (pp. 323-344). B&H Academic.

Conference Presentations, Panel Discussions, and Invited Talks [Type II]

Trowbridge, K., Kleinmann, C., & Usery, A.G. (2025, September 23). *Won't you be my (AI) neighbor? The reconceptualization of relationships and boundaries in the age of artificial intelligence* [Panel presentation]. Humanities Symposium, Belmont University, Nashville, Tennessee.

Rees, S., Theofilou, A., Trowbridge, K., & Lebor, D. (2023, May 10). *Harnessing the global student voice to address the PR industry talent and recruitment shortage* [Paper presentation]. International Conference on Communication and Mass Media, Athens Institute for Education and Research, Athens, Greece.

Trowbridge, K. (2021, October 14). *The student-run agency: Integrating organizations into the curriculum* [Panel presentation]. Marketing Management Association Fall Educators' Conference, Online.

Trowbridge, K. (2018, April 8). *Looking for the social blueprint: Using the introductory course to develop public relations literacy* [Panel presentation]. Southern States Communication Association Convention, Nashville, Tennessee.

Trowbridge, K. (2018, April 5). *Fanning fan engagement with social media* [Panel presentation]. Southern States Communication Association Convention, Nashville, Tennessee.

- Trowbridge, K. (2017, April 9). *Summative assessments with senior PR majors: Using external measures for program assessment* [Panel presentation]. Southern States Communication Association Convention, Greenville, South Carolina.
- Trowbridge, K., & Kleinmann, C. M. (2016, October 22). *Deploying the Certificate in Principles of Public Relations Examination to strengthen the undergraduate public relations curriculum* [Poster presentation]. Educators Academy, Public Relations Society of America International Conference, Indianapolis, Indiana.
- Trowbridge, K. (2013, October 26). *Organization-public relationships in the digital age: Measuring the effects of social media engagement* [Paper presentation]. Educators Academy, Public Relations Society of America International Conference, Philadelphia, Pennsylvania.
- Kleinmann, C., & Trowbridge, K. (2013, October 26). *Teaching the value and practical application of research to undergraduate public relations students* [Poster presentation]. Educators Academy Poster Session, Public Relations Society of America International Conference, Philadelphia, Pennsylvania.
- Trowbridge, K. (2013, September 14). *Embracing the shift: Using social media strategies to engage students in the classroom and beyond* [Paper presentation]. Tennessee Communication Association Conference, Murfreesboro, Tennessee.
- Trowbridge, K., & Kleinmann, C. (2013, September 13). *Designing the best for both worlds: Student-centered learning through client-based service* [Conference presentation]. Tennessee Communication Association Conference, Murfreesboro, Tennessee.
- Trowbridge, K. (2007, September). *They're fired ... up: Service learning through client-based projects in undergraduate public relations courses* [Paper presentation]. Tennessee Communication Association Conference, Murfreesboro, Tennessee.
- Trowbridge, K. (2006, September). *A whole new world in "There:" An exploration of communication and culture in a virtual community* [Paper presentation]. Tennessee Communication Association Conference, Murfreesboro, Tennessee.
- Trowbridge, K. (2005, May). *Depicting God as "One of Us": An ideological criticism of "Joan of Arcadia"* [Paper presentation]. Faith and Communication Conference, Campbell University, Buies Creek, North Carolina.
- Trowbridge, K. (2004, April). *Making sense of Mel Gibson's "The Passion of the Christ:" A qualitative study of the Christian audience* [Paper presentation]. Doctoral Colloquium, Regent University, Virginia Beach, Virginia.
- Trowbridge, K., & Howell, V. (1999, November). *IRC as a new frontier for interpersonal research* [Paper presentation]. National Communication Association Convention, Chicago, Illinois.
- Trowbridge, K. (1999, November). *Perspectives on computer-mediated communication* [Panel presentation]. National Communication Association Convention, Chicago, Illinois.
- Trowbridge, K. (1999, April). *The rhetoric of a computer-mediated communication encounter: An Aristotelian analysis of emotional appeal* [Paper presentation]. Central/Southern States Communication Associations Joint Convention, St. Louis, Missouri.
- Trowbridge, K. (1999, April). *In the name of Jesus: A perspective on social-sexual communication in a Christian organization* [Paper presentation]. Central/Southern States Communication Associations Joint Convention, St. Louis, Missouri.
- Trowbridge, K. (1998, November). *State associations in cyberspace: A conversation with web managers* [Panel presentation]. National Communication Association Convention, New York.
- Trowbridge, K., & Howell, V. (1998 May). *Relationship development on the internet research* [Paper presentation]. Colloquium, The University of Memphis, Memphis, Tennessee.

- Trowbridge, K., & Howell, V. (1998 May). *Perceived parental communication and its effect on the self-esteem of young adults research* [Paper presentation]. Colloquium, The University of Memphis, Memphis, Tennessee.
- Trowbridge, K., & Miller-Day, M. (1997, October). *Jumping on a moving train: Finding your seat on the graduate school express research* [Panel presentation]. Lambda Pi Eta Communication Graduate School Fair, Trenton, New Jersey.
- Trowbridge, K. S. (1997, September). *Getting to the core: A critical analysis of social penetration theory research* [Paper presentation]. Tennessee Speech Communication Association Conference, Nashville, Tennessee.
- Trowbridge, K. (1996 December). *Uniting vision and values: An organizational culture study of Union University research* [Paper presentation]. Colloquium, The University of Memphis, Memphis, Tennessee.
- Trowbridge, K., & Mallard, K. (1996, November). *Communication audit as a diagnostic and intervention tool for facilitating organizational development research* [Paper presentation]. National Communication Association Convention, San Diego, California.
- Trowbridge, K. (1996, September). *The information superhighway: Unconstitutional driving regulations in the Telecommunications Act of 1996 research* [Paper presentation]. Tennessee Speech Communication Association Convention, Nashville, Tennessee.
- Trowbridge, K. (1996, March). *The communication audit on holy ground: A viable methodology for organizing and analyzing the communication of not-for-profit organizations* [Paper presentation]. Southern States Communication Association Convention, Memphis, Tennessee.
- Trowbridge, K. (1994, September). *Boycotts: Long-term commitment or short-term remedy* [Paper presentation]. Tennessee Speech Communication Association Convention, Murfreesboro, Tennessee.

Other Scholarly and Creative Activities

- Griffith, N., Jackson, B., Trowbridge, K., Pelaz, N., Sisson, A., & Schmisser, A. (2025, November 5). Grad school panel [Presentation]. CLASS Student Advisory Board WELL Core Event, Belmont University, Nashville, Tennessee.
- Interviewed by Jacob Passy, a *Wall Street Journal* reporter, for background research related to Dolly Parton, branding, leadership, and strategic communication (2025, October 29).
- Akers, J. (2025, September 15). Q&A: Belmont professor Kevin Trowbridge—Academician discusses the incorporation of AI in the classroom. *The Nashville Post*. Interviewee.
- Trowbridge, K. (2025). *Theories for public relations explained* [APR study guide]. PRSA Nashville, Tennessee.
- Trowbridge, K. (2025, May 9). *Public relations concepts, models, & theories* [Presentation]. PRSA Nashville, Tennessee.
- Trowbridge, K. (2024, August 1). *Social media strategies to manage, measure, and increase engagement* [Workshop presentation]. Center for Nonprofit Management, Nashville, Tennessee.
- Trowbridge, K. (2024, May 24). *PR 101: Models, concepts, and theories for public relations* [Presentation]. PRSA Nashville, Tennessee.
- Trowbridge, K. (2024, May 23). *Foundations for an effective social media strategy* [Workshop presentation]. Center for Nonprofit Management, Nashville, Tennessee.
- Trowbridge, K. (2024, March 20). Doris Fleischman Bernays: Pioneer and powerhouse in public relations. In C. Kleinmann (Chair), *Creating public relations: Women's influence in the profession* [WELL Core panel presentation]. Belmont University, Nashville, Tennessee.

- Trowbridge, K. (2024, February 15). *Growth through hardship* [2024 Lenten devotional]. Belmont University, Nashville, Tennessee. <https://www.belmont.edu/lenten/week-one/thursday.html>
- Trowbridge, K. (2024, January 10). *Making sense of strategic communication trends for 2024* [Presentation]. PRSA Lookout Chapter, Chattanooga, Tennessee.
- Trowbridge, K. (2023, August 2). *Taking your social media to the next level* [Workshop presentation]. Center for Nonprofit Management, Nashville, Tennessee.
- Rees, S., Lebor, D., Trowbridge, K., & Theofilou, A. (2023, May 10). *Seeking a new way of working in the public relations industry – a global view from emerging young public relations professionals* [Presentation]. Public Relations & Communication Association, London, UK.
- Trowbridge, K. (2023, April 6). *Building blocks for social media strategy* [Workshop presentation]. Center for Nonprofit Management, Nashville, Tennessee.
- Reviewed [2023] Luttrell, R. (2021) *Social media: How to engage, share, and connect* (4th ed.). Rowman & Littlefield.
- Reviewed [2023] paper for the Public Relations Division of the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention.
- Trowbridge, K. (2022, November 28). *Sincere storytelling in the digital age: The future of storytelling* [Guest lecture]. STS 2895: What's Your Why? Sincere Storyteller, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2022, August 2). *Social media 201: Taking your social media to the next level* [Workshop presentation]. Center for Nonprofit Management, Nashville, Tennessee.
- Trowbridge, K. (2022, July 26). *Social media 101: Building blocks for social media strategy* [Workshop presentation]. Center for Nonprofit Management, Nashville, Tennessee.
- Reviewed [2022] and endorsed Allred, K. (2022). *Church communications: Methods and marketing*. B&H Academic.
- Trowbridge, K. (2022, April 14). *Maundy Thursday: Remaining purposeful, faithful, and obedient*. 2022 *Lenten Devotional Guide*, 45. University Ministries, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2022, February 10). *Beyond viral: Using social media strategically* [Presentation]. Center for Nonprofits, Chattanooga, Tennessee.
- Trowbridge, K. (2021, September 3). *Communication analyst skills for your resume and career*. Zippia. <https://www.zippia.com/communications-analyst-jobs/skills/>
- Reviewed [2021] paper submissions for the Marketing Management Association's Fall Educator's Conference.
- Trowbridge, K. (2020, July). *Building your online course: From the ground up* [Webinar presentation]. The Teaching Center, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2020, May). *Communication models and theory for public relations* [Video presentation]. PRSA Nashville, Nashville, Tennessee.
- Reviewed [2020] Freberg, K. (2020) *Social media for strategic communication* (1st ed.). Sage.
- Reviewed [2019] manuscripts for *Journalism & Mass Communication Educator*.
- Reviewed and class-tested [2019] Kelleher, T. (2020). *Public relations* (2nd ed.). Oxford UP.
- Trowbridge, K. (2019, February 4). *Keep chugging along: Social media and college recruitment* [Presentation]. Admissions Coordinators Meeting, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2018, May). *Career advice for graduating seniors*. *PRSA Strategies and Tactics*, 23.

- Trowbridge, K. (2018, April 11). *Facilitating learner interactions in distance-based courses* [Presentation]. BYTE (Bring Your Technology Experience) Showcase, Office of Instructional Technology, Belmont University, Nashville, Tennessee.
- Trowbridge, K., & Buckner, H. (2018, April 11). *Gatekeeping in a world of no gates* [Presentation]. Public Relations Society of America (PRSA) Counselors to Higher Education (CHE) Senior Summit, Nashville, Tennessee.
- Trowbridge, K. (2017, September 12). *PR 101: Communication models & theories for public relations* [Presentation]. Accreditation in Public Relations (APR) Workshop, PRSA Nashville Chapter, Nashville, Tennessee.
- Trowbridge, K. (2017, May 10). *Deploying the Certificate in Principles of Public Relations examination to strengthen the undergraduate public relations curriculum* [Presentation] Scholarship of Teaching and Learning (SoTL) Workshop, The Teaching Center, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2016, September 19). *VR, AR, and the Human Experience* [Panel presentation]. "Engaging Smart Machines: AI, VR, and the Humanities" Convocation, 15th Annual Humanities Symposium, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2016, August 8). *Tech tools for teaching and learning* [Workshop presentation]. New Faculty Orientation, The Teaching Center, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2016, February 17). *Beyond the little blue bird: Using Twitter to extend the classroom – Part II* [Workshop presentation]. The Teaching Center, Belmont University, Nashville, Tennessee.
- Reviewed and class-tested [2015, 2016] Kelleher, T. (2017). *Public relations* (1st ed.). Oxford UP.
- Trowbridge, K. (2015, November 18). *Beyond the little blue bird: Using Twitter to extend the classroom – Part I* [Workshop presentation]. The Teaching Center, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2016, September 9). *Public relations: What are you building?* [Guest lecturer]. Public Relations Writing & Production Class, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2015, August 6). *Tools and techniques to make learning more social* [Workshop presentation]. New Faculty Orientation, The Teaching Center, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2015, May 11). *For all intents and purposes: Using social media strategically* [Workshop presentation]. Southern Adventist University, Collegedale, Tennessee.
- Trowbridge, K. (2015, April 14). *Student perspectives on Internet privacy & social networks* [Panel organizer and moderator]. *Internet Privacy & Social Networks Symposium*, Lila D. Bunch Library, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2014, November 10). *Managing your digital footprint: Using social media to build and maintain your brand* [Presentation]. Belmont & Beyond Series, Office of Career Services, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2014, Fall). Make the social shift and engage students beyond the classroom. *The Art of Teaching*, 1-2, Belmont University.
- Trowbridge, K. (2014, Fall). Ten steps to adding social media to your teaching toolbox. *The Art of Teaching*, 7, Belmont University.
- Trowbridge, K. (2014, August 7). *Embrace the shift for some teaching and learning: Using social media to engage students and promote learning* [Workshop presentation]. New Faculty Orientation Workshop, The Teaching Center, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2014, April 10). *Learning #ThroughGlass: An exploration of Google Glass for education* [Guest lecture]. Thomas R. Rosebrough Center for Educational Practice, Union University, Jackson, Tennessee.

- Trowbridge, K. (2014). It's for you and not about you. *2014 Lenten Devotional Guide*, 29. School of Religion University Ministries, Belmont University.
- Trowbridge, K. (2013, February 6). *Some shifts for business and professional communication* [Guest lecture]. Business & Professional Communication Class, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2013, October 2). *Some writing for public relations: Maximizing social media* [Guest lecture]. PR Writing & Production Class, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2013, September 14). *#SoMeFaith: Social media and faith* [Guest lecture]. Faith and Popular Culture Class, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2013, August 12). *Lead to communicate, communicate to lead* [Workshop presentation]. Tower Team Orientation Leaders, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2013, July 10). *When the kitchen gets too hot: What PR professionals can learn from Paula Deen's crisis cookbook* [Presentation]. PRSA Memphis Chapter, Memphis, Tennessee.
- Trowbridge, K. (2013, June 17). *Building a strategy to promote the Tennessee Electronic Library* [Keynote presentation]. Tennessee State Library and Archives, a division of the Tennessee Department of State, Montgomery Bell State Park, Burns, Tennessee.
- Trowbridge, K. (2013). Joy in sacrifices from the relationship. *2013 Lenten Devotional Guide*, 24. School of Religion University Ministries, Belmont University.
- Trowbridge, K. (2013, February 6). *Some shift: Shifting expectations for business and professional communicators* [Guest lecture]. Business & Professional Communications Classes (2), Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2012, November 12). *Some shift: Shifting expectations for business and professional communicators* [Guest lecture]. Business & Professional Communications Classes (2), Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2012, November 12). *Managing your digital footprint: Using social media to build and maintain your brand* [Presentation]. Belmont & Beyond Series, Office of Career Services, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2012, October 24). *Searching for some truth in politics* [Panel presentation]. "Truthiness: Deciphering Fact and Fiction During Election Season" Convocation, Lila D. Bunch Library, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2012, October 5). *Social shift: Escalating expectations for today's media landscape* [Keynote presentation]. Cleveland Media Association Fall Professional Development Conference, Cleveland, Tennessee.
- Trowbridge, K. (2012, September 25). *Social media and relational communication* [Panel presentation]. "Digital (In)Civility and Social Media" Convocation, 11th Annual Humanities Symposium, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2012, September 21). *#PR defined and redefined by social media* [Presentation]. PRSA Southeast District Conference. Chattanooga, Tennessee.
- Trowbridge, K. (2012, September 6). *Some 2.0 tools for teaching* [Workshop presentation]. The Teaching Center, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2012, August 13). *Essential pieces: Understanding group dynamics* [Workshop presentation]. Tower Team Leaders and Orientation Council, Office of New Student and Parent Programs, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2012, March 23). *Managing your digital footprint: Using social media to build and maintain your brand* [Presentation]. Belmont & Beyond Series, Office of Career Services, Belmont University, Nashville, Tennessee.

- Trowbridge, K. (2012, February 28). *That's some public relations* [Guest lecture]. Introduction to Public Relations Class, Belmont University.
- Trowbridge, K. (2011, October 21). *#SoMeVoice* [Panel presentation]. "Public Voice & Social Media" Free Speech Week Convocation Program, Belmont University, Nashville, Tennessee.
- Trowbridge, K. (2011, April 21). *Get your head and heart in the cloud* [Keynote presentation]. Business Student Symposium, Cleveland State Community College, Cleveland, Tennessee.
- Trowbridge, K. (2011, February 11). *The changing face of media* [Panel presentation]. Cleveland Media Association, Cleveland, Tennessee.
- Trowbridge, K. (2011, January 7). *Texting in class?! Can cell phones become a learning tool?* [Workshop presentation]. Center for Teaching Excellence, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2010, November 17). *Into all the world: Social media and contemporary evangelism* [Guest lecture]. Contemporary Evangelism Class, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2010, October 28). *A social media primer: Tip of the 'berg* [Presentation]. Kiwanis Club, Cleveland, Tennessee.
- Trowbridge, K., & Trowbridge, R. (2010, June 15). *Digital life beyond the filter: Helping our students become social media savvy* [Workshop presentation]. P-16 Summer Summit, Cleveland State Community College, Cleveland, Tennessee.
- Trowbridge, K. (2010, April 15). *Tech tools to maximize your ministry* [Guest lecture]. Multi-staff Ministry Class, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2010, March 30). *Twitter 101 for faculty and staff to engage university students* [Workshop presentation]. Center for Teaching Excellence, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2010, February 22). *Teaching toolbox 2.0: Using social media to facilitate learning in and out of the classroom* [Workshop presentation]. Center for Teaching Excellence, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2009, October). *A blueprint for engagement: Establishing your social media identity and engaging with meaningful content* [Workshop presentation]. PRSA Lookout Chapter and Cleveland Media Association, Chattanooga, Tennessee.
- Trowbridge, K. (2009, September). *Connect, converse, contribute: Utilizing the Internet to cultivate and gain donors* [Workshop presentation]. McClellan Foundation and the Center for Nonprofits, Chattanooga, Tennessee.
- Trowbridge, K. (2009, September 25). *Social media for teaching and learning* [Workshop presentation]. Center for Teaching Excellence, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2009, August). *Creating your social media blueprint: Emerging strategies and tactics for nonprofits* [Workshop presentation]. Center for Nonprofits, United Way of Greater Chattanooga, Chattanooga, Tennessee.
- Trowbridge, K. (2009, June). *Take the plunge: Integrating social media into your organizational strategy* [Workshop presentation]. Cleveland/Bradley Chamber of Commerce, Cleveland, Tennessee.
- Trowbridge, K. (2009, May). *Take the leap: Finding the right place for social media in your organizational strategy* [Workshop presentation]. Cleveland/Bradley Chamber of Commerce, Cleveland, Tennessee.
- Trowbridge, K. (2009, April 2). *Social media management* [Guest lecture]. Electronic Media Management Class, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2009, March). *Developing and implementing a social media strategy* [Presentation]. Center for Nonprofits, United Way of Greater Chattanooga, Chattanooga, Tennessee.

- Trowbridge, K. (2009, March 26). *Into all the world: Social media applications for evangelism* [Guest lecture]. Contemporary Evangelism Class, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2009, February 9). *It's all about the relationships: Students and professionals* [Invited presentation]. Southern Adventist University, Collegedale, Tennessee.
- Trowbridge, K. (2008, November). *Yes, you CAN: Demystifying social media* [Presentation]. Community Action Network, United Way of Bradley County, Cleveland, Tennessee.
- Trowbridge, K. (2008, October). *Plugged in: Social media and nonprofits* [Workshop presentation]. Center for Nonprofits, United Way of Greater Chattanooga, Chattanooga, Tennessee.
- Trowbridge, K. (2008, January 3). *They're fired up! Teaching students corporate social responsibility through client-based projects* [Presentation]. Spring Faculty Seminar, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2007, October 22). *Creating meaning through dialogue: The role of communication in politics* [Invited presentation]. University Democrats, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2007, October). *Online: Using social media to communicate with your publics* [Keynote presentation]. Cleveland Media Association Fall Professional Development Conference, Cleveland, Tennessee.
- Trowbridge, K. (2007, September 20). *Social media relations 101: Social media basics for the future media relations professional* [Guest lecture]. Media Relations Class, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2007, July). *Social media 101: Making sense of Web 2.0 and its implications for public relations professionals* [Presentation]. PRSA Lookout Chapter, Chattanooga, Tennessee.
- Reviewed [2007] paper submissions for the Graduate Student Division of the National Communication Association's annual convention.
- Trowbridge, K. (2007, February 8). *Mediated communication and theology: How media reflect our faith* [Guest lecture]. Media and Religion Class, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2006, September 25). *Maximizing mentoring: Making it mutually beneficial* [Keynote presentation]. Public Relations Student Society Lee University Chapter, Cleveland, Tennessee.
- Trowbridge, K. (2006, October). *Blogging and beyond: What you need to know about social media* [Presentation]. PRSA Lookout Chapter Fall Professional Development Seminar, Chattanooga, Tennessee.
- Trowbridge, K. (2006, April). *Bridging the gap: Public relations and your small business* [Workshop presentation]. Minding Your Own Business, Cleveland, Tennessee.
- Trowbridge, K. (2006, July). *Public relations and technology* [Workshop presentation]. PRSA Lookout Chapter, Chattanooga, Tennessee.
- Trowbridge, K. (2006, May 22). *Writing for your public: An overview of public relations writing* [Guest lecture]. Writing for the Media Class, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2006, February 22). *It's all about the relationship* [Invited presentation]. Lambda Pi Eta Honor Society, Lee University, Cleveland, Tennessee.
- Trowbridge, K. (2005, October 31). *PRSA, event management, and crisis communication* [Invited presentation]. Public Relations Student Society Lee University Chapter, Cleveland, Tennessee.
- Trowbridge, K. (2002, May). *Making the case II: Next steps in advancing our cause* [Presentation]. CCCU Communication Officers Conference, Abilene, Texas.
- Trowbridge, K. (2001, June). *Making the case: Research-based strategies to advance the cause of Christ-centered higher education* [Presentation]. CCCU Communication Officers Conference, Wenham, Massachusetts.

Trowbridge, K. (1997, April). *A qualitative approach to social science* [Guest lecture]. Social Work Research Class, Union University, Jackson, Tennessee.

SERVICE TO THE UNIVERSITY

Belmont University

- Member, Adult Degree Program Working Group 2024–present
- Member, BELL Core Committee 2020–2023
- Member, Educational Technology Advisory Committee 2022–2023
- Member, Belmont Data Collaborative Internal Advisory Board 2022–2023
- Member, Undergraduate Curriculum Committee, Belmont Data Collaborative 2022–2023
- Member, Instructional Designer Search Committee, Instructional Technology 2021
- Panelist, Vision 2020 Update on Instructional Technology 2019
- Facilitator, Vocation Group, University Ministries 2019
- Member, University Undergraduate Catalog & Curriculum Committee 2014–2017
- Member, Instructional Technology LMS Task Force 2015–2016
- Member, Director of Community Accountability Search Committee 2014
- Chair, Belmont Undergraduate Research Symposium (BURS) 2013–2014
- Mentor, New Faculty, Teaching Center 2013–2014

Lee University

- Member, Information Technology Steering Committee 2010–2011
- Member, Acceptable Use of Technology Review Committee 2010
- Participant, Faith and Learning Institute, Poiema Project 2007–2008
- Organizer, “Called to Relate” Grant-funded Program (\$2000) 2007
- Member, University Publications Committee 2006–2008
- Member, Employee Christmas Banquet Decorating Committee 2005
- Public Relations Advisor, Alpha Gamma Chi’s 101 Hours of Softball Fundraiser 2005

SERVICE TO THE COLLEGE & SCHOOL

College of Liberal Arts & Social Sciences (formerly Arts & Sciences), Belmont University

- Member, Leadership Council 2020–present
- Participant, College Advisory Board Meetings 2022–2025
- Panelist, Social Sciences Panel, Be Belmont Day 2024, 2025
- Member, Faith in Academics Committee 2021–2023
- Member, Bureaucracy Task Force 2021
- Member, Committee for Support of Online Teaching 2020
- Developer, Social Media Management (B.A. & B.S.) Degree Program 2019–2020
- Member, College Catalog & Curriculum Committee 2012–2017
- Member, Instructional Technology Task Force 2015
- Member, Social Media Advisory Team 2014–2015
- Member, Publishing Faculty Search Committee 2013–2014
- Member, Academic Assessment Committee 2013
- Member, Journalism Faculty Search Committee 2012–2013

Regent University

- Graduate Assistant to Director of Doctoral Studies 2004–2005
- Coordinator, New Student Orientation Residencies (M.A. & Ph.D.) Summer 2004
- Graduate Assistant to Chair of the Journalism Department 2003–2004

SERVICE TO THE DEPARTMENT & PROGRAM ▲

Department of Public Relations, Belmont University

- Department Chair 2020–present
 - Provided strategic leadership for the Department of Public Relations, overseeing curriculum, faculty development, assessment, and departmental operations and programming.
 - Led revision of the department's mission, goals, and student learning outcomes to align with Belmont's *Strategic Pathway to 2030*.
 - Directed comprehensive review and revision of program assessment criteria and processes to strengthen coherence, rigor, and continuous improvement.
 - Guided recruitment, mentoring, and evaluation of full-time and adjunct faculty, supporting instructional quality and program stability.
 - Represented the department in college- and university-level leadership, planning, and governance contexts.
 - Facilitated shared governance through regular department meetings and collaborative decision-making.
- Adjunct Faculty Recruiter and Mentor 2020–present
- Assessment Coordinator 2015–2024
- Planner and Host, Public Relations 20th Anniversary Celebration Event 2024, April 8
- Faculty Director/Advisor, Tower Creative Communications 2013–2023
- Coordinator, Creative Grounds Collaboration Space 2014–2023
- Mentor, 40+ Students who earned Certificate in Principles of Public Relations 2014–2023
- Chair, Public Relations Faculty Search Committee 2021–2022
- Director, Social Media Management B.A./B.S. Program 2019–2020
- Member, Public Relations Faculty Search Committee 2018–2019
- Chair, Public Relations Faculty Search Committee 2016–2017
- Coordinator, Public Relations B.A./B.S. Curriculum Review and Revision 2014–2016
- Coordinator, Digital Strategy Lab 2014–2016
- Chair, Public Relations Faculty Search Committee 2014–2015
- Planner and Facilitator, Off-campus Study Trip to Washington, D.C. 2014, Maymester
- Chair, Public Research Faculty Search Committee 2013–2014
- Member, Public Research Faculty Search Committee 2012–2013

Strategic Communication & Leadership (MSCL) Graduate Program, Belmont University

- Graduate Program Director 2023–present
 - Led a comprehensive redesign of the MSCL program, including curricular architecture, course sequencing, and alignment with institutional and program-level learning outcomes.
 - Directed the development and launch of new graduate courses emphasizing strategic communication leadership, organizational communication, digital and social media strategy, data-informed decision-making, and ethical integration of emerging technologies, including artificial intelligence.
 - Guided the conceptualization and planning of an online, asynchronous MSCL program, establishing program vision, academic quality standards, and instructional design expectations.
 - Established shared course design frameworks, assessment practices, and pedagogical standards to ensure coherence and rigor across the graduate curriculum.
 - Integrated professional identity formation, leadership development, and values-aligned communication throughout the MSCL curriculum.
 - Collaborated with faculty, college leadership, admissions, and marketing partners to clarify program identity, positioning, and recruitment messaging.
- Chair, Strategic Communication & Leadership Graduate Faculty Search Committee 2023

Department of Communication & the Arts, Lee University

- Faculty Director, Lee University Student Media 2005–2011
Adviser, *Lee Clarion* (student newspaper)
Adviser, LeeClarion.com (student-run news website)
Adviser, *Vindagua* (student-produced university yearbook)
- Academic Advisor 2006–2011
- Coordinator, Journalism Program 2007–2011
- Founding Adviser, Society for Collegiate Journalists (SCJ) Chapter at Lee University 2011
- Chair, Facilities Task Force 2010–2011
- Member, Certification in Education for Public Relations (CEPR) Committee 2008–2009
- Member, Public Relations Major Proposal Task Force 2007–2008
- Grant Recipient (\$2000), “Called to Relate” Program 2007
- Guest Speaker, “Journalism at Lee,” Understanding Human Communication Class 2008–2011
- Co-adviser, Public Relations Student Society of America Lee University Chapter 2008–2011
- Faculty Adviser, PRSSA Bateman Competition Team (Honorable Mention) 2010–2011
- Contributor, Major Field Test 2009
- Faculty Adviser, PRSSA Bateman Competition Team (Honorable Mention) 2008–2009
- Featured Speaker, Celebration of Graduates 2008
- Faculty Adviser, PRSSA Bateman Competition Team (Honorable Mention) 2006–2007
- Adviser, Public Relations Student Society of America Lee University Chapter 2006–2007
- Creator and Coordinator, PRSA/PRSSA Mentoring Program 2006–2007
- Developer, 20-hour Public Relations Campaign Service-Learning Course 2006
- Faculty Co-adviser, PRSSA Bateman Competition Team (Finalist Winner) 2005–2006
- Writer and Designer, Department Promotional Brochure 2005–2006

PROFESSIONAL AFFILIATIONS

- International Association of Business Communicators (IABC) 2002–2003, 2026–present
- Public Relations & Communication Association (PRCA) 2022–present
- Public Relations Society of America (PRSA) 1999–present
 - PRSA Nashville Chapter 2011–present
 - PRSA Lookout Chapter 2005–2013
 - PRSA National Capital Chapter 2000–2003
- Social Media Marketing Society (SMMS) 2015–present
- Social Media Club (SMC) 2012–present
- Association for Education in Journalism and Mass Communication (AEJMC) 2007–present
- Tennessee Communication Association (TCA) 1994–present
- The American Communication Association (ACA) 2005–present
- Image of the Journalist in Popular Culture 2013–2019
- College Media Advisers (CMA) 2005–2011
- Cleveland Media Association (CMA) 2005–2011
- International Communication Association (ICA) 1998–2007
- National Communication Association (NCA) 1994–2007
- Southern States Communication Association (SSCA) 1995–2004
- Evangelical Press Association (EPA) 1999–2003
- Baptist Communications Association (BCA) 1999–2000

SERVICE TO THE PROFESSION

- Judge, Summit Awards, PRSA Puget Sound 2024
- Mentor, APR Candidates, PRSA Nashville 2023–present
- Member, International University Advisory Group, PRCA 2022–2024
- Chair, APR Panel, PRSA Nashville 2020

▪ Judge, Baptist Communicators Association Awards	2018, 2019
▪ Host and Presenter, APR Information Session	2016, 2017, 2018
▪ Member, PRSA National Membership Committee	2017
▪ Chair, Accreditation Committee, PRSA Nashville	2016
▪ Facilitator, Board Retreat, PRSA Lookout	2015
▪ Member, Nominating Committee, PRSA National	2015
▪ Immediate Past Chair, PRSA Southeast District	2015
▪ Chair, PRSA Southeast District	2014
▪ Judge, Anvil Awards, PRSA Nebraska	2014
▪ Judge, Future Business Leaders of America National Conference	2014
▪ Member, PRSA National District Council	2013
▪ Chair-elect, PRSA Southeast District	2013
▪ Planner and Host, PRSA Southeast District Leadership Rally	2013
▪ Programming Chair and Co-host, PRSA Southeast District Conference, Chattanooga, Tennessee	2012
▪ Membership Chair, PRSA Lookout Chapter	2010
▪ President, PRSA Lookout Chapter	2009
▪ Vice President and Professional Development Chair, PRSA Lookout Chapter	2008
▪ PRSSA Liaison, PRSA Lookout Chapter	2006–2007
▪ Webmaster, Tennessee Communication Association	1998–2000
▪ Chair, Student Research Section, Tennessee Communication Association	1996–1998

COMMUNITY & CHURCH AFFILIATIONS



▪ Belle Aire Baptist Church, Murfreesboro, Tennessee	2019–present
▪ Third Baptist Church, Murfreesboro, Tennessee	2017–2019
▪ New Vision Baptist Church, Murfreesboro, Tennessee	2011–2017
▪ First Baptist Church, Cleveland, Tennessee	2009–2011
▪ Parent-Teacher Organization (PTO), Park View Elementary, Cleveland, Tennessee	2010–2011
▪ Parent-Teacher Organization (PTO), Blue Springs Elementary, Cleveland, Tennessee	2005–2010
▪ North Cleveland Baptist Church, Cleveland, Tennessee	2006–2009
▪ Great Bridge Baptist Church, Chesapeake, Virginia	2004–2005
▪ First Baptist Church, Alexandria, Virginia	2001–2004
▪ Calvary Baptist Church, Jackson, Tennessee	1998–2000
▪ Kiwanis International, Jackson, Tennessee	1997–2000

SERVICE TO THE COMMUNITY & CHURCH



▪ Member, Board of Advisors, The Steadfast Group, Paducah, Kentucky	2025–present
▪ Communications Consultant, Expeditions in Education	2024–present
▪ Donor, Blessing Boxes, Rutherford County, Tennessee	2024–present
▪ Volunteer, Reeves-Rogers Elementary School, Murfreesboro, Tennessee	2023–present
▪ Donor, Operation Christmas Child, Samaritan's Purse	2007–present
▪ Mentor, tnAchieves	2021–2023, 2025–present
▪ Facilitator, Client-Based Service Learning Class Projects	2005–present
○ Expeditions in Education	2025
○ Lila D. Bunch Library, Belmont University	2021–2022
○ The Free Speech Center, Middle Tennessee State University	2021
○ Metro Christian Academy	2019
○ Penuel Ridge Retreat Center	2018–2019
○ The Pencil Foundation	2018
○ Jerry Green's Tripod Foundation	2018–2019
○ Tennessee Performing Arts Center (TPAC)	2018

○ Easley Community Center	2017–2018
○ Tennessee Valley Authority	2017
○ Turnip Green Creative Reuse	2017
○ International Special Events Society	2016
○ Reed Public Relations's "Be the Good" Program	2015
○ United Methodist Church, General Board of Discipleship	2014–2015
○ Riding with a Reason + 147 Million Orphans	2014
○ Belmont University, Office of Community Relations	2013
○ Bachman Academy	2010
○ Bradley/Cleveland Services	2010
○ The Santa Project	2010
○ Ocoee Regional Multicultural Services	2008
○ Habitat for Humanity of Cleveland	2008
○ The Hearing & Speech Foundation	2008
○ Council for Alcohol and Drug Abuse Services	2007
○ Smoky Mountain Children's Home	2007
○ The Caring Place	2007
○ North Cleveland Baptist Church	2006
○ Blue Springs Elementary School	2006
○ Cleveland Media Association	2006
○ Starlite Ministries	2006
○ Cleveland/Bradley County Relay for Life	2005
○ Red Clay Theatre	2005
○ Candlewick Manor Bed & Breakfast	Fall 2005
▪ Donor, Nourish Food Bank, Smyrna, Tennessee	2014–2024
▪ Member, Communications Team, Belle Aire Baptist Church	2019–2023
▪ Volunteer, Mitchell-Neilson Schools, Murfreesboro, Tennessee	2017–2019
▪ Volunteer, The Journey Home, Murfreesboro, Tennessee	2013–2017
▪ Bible Study Leader, YoPro Ministries, Murfreesboro, Tennessee	2014–2017
▪ Communications Consultant, Third Baptist Church	2017
▪ Consultant, Sage Hill Institute, Murfreesboro, Tennessee	2015
▪ Consultant, New Member Class, New Vision Baptist Church	2014
▪ Director, Young Professionals Ministry, New Vision Baptist Church	2012–2014
▪ Counselor, Cornerstone Room, New Vision Baptist Church	2013–2014
▪ Volunteer, Smyrna Primary School, Smyrna, Tennessee	2013–2017
▪ Pronouncer, Middle Tennessee Regional Scripps Spelling Bee	2012
▪ Chair, Public Relations Committee, Park View Elementary School	2010–2011
▪ Member, Board of Directors, The Santa Project, Cleveland, Tennessee	2011
▪ Member, Public Relations Committee, Blue Springs Elementary School	2007–2010
▪ Treasurer, PTO, Blue Springs Elementary School	2007–2008
▪ Assistant Director, Drama Ministry, North Cleveland Baptist Church	2007–2008
▪ Therapeutic Foster Parent, Chambliss Children's Home and the Department of Children's Services, State of Tennessee	2007–2008
▪ Sunday School Teacher, Young Adults, North Cleveland Baptist Church	2006–2008
▪ Member, Sanctuary Choir, North Cleveland Baptist Church	2006–2007
▪ Communication Lead, Capital Campaign, North Cleveland Baptist Church	2007
▪ Actor, Community Emergency Response Drill, Olin/Arch Chemical, Cleveland, Tennessee	2005
▪ Coordinator, PRSA/PRSSA Adopt-a-Meal Project, Ronald McDonald House, Chattanooga, Tennessee	2005–2007
▪ Volunteer, Thurgood Marshall Elementary School, Chesapeake, Virginia	2003–2005
▪ Member, Boy Scouts of America West Tennessee Council Board of Directors	1999–2000
▪ Class Representative, Union University Alumni Association	1996–2000

▪ President, Union University Communication Arts Alumni Association	1998–1999
▪ Member, Sanctuary Choir, Calvary Baptist Church	1998–2000
Choir President	1999–2000
▪ Sunday School Teacher, Student Ministry, Calvary Baptist Church	1999–2000
▪ Lead/Tenor, Men's Ensemble, Calvary Baptist Church	1999–2000

HONORS & AWARDS



▪ Distinguished Alumni Achievement Award in Education, Union University	2023
▪ Betsy Plank Graduate Research Award, PRSA Educators Academy	2013
▪ Inaugural Sloan Consortium (Sloan-C) Fellow, Belmont University	2011–2012
▪ Doctoral Fellowship, Regent University	2003–2005
▪ Outstanding Young Man of America	1998
▪ Lambda Pi Eta Communication Honor Society	1996–1999
▪ Graduate Teaching Assistantship, The University of Memphis	1996
▪ Elizabeth Tigrett Outstanding Graduate Award, Union University	1996
▪ Academic Excellence Award in Communication Arts, Union University	1996
▪ Outstanding Communication Arts Senior, Union University	1996
▪ Writer of the Year, <i>Cardinal & Cream</i> , Union University	1996
▪ College Journalist of the Year Honorable Mention, Southeastern Journalism Conference	1996
▪ Communication Arts Alumni Award, Union University	1995
▪ Alpha Chi Honor Society	1995–1996
▪ Who's Who Among Students in American Colleges & Universities	1995–1996
▪ National Dean's List	1994–1996
▪ National Collegiate Communication Arts Award	1995
▪ All-American Scholar	1995
▪ Outstanding Communication Arts Freshman, Union University	1993